

DIVERSITY IN GAMES

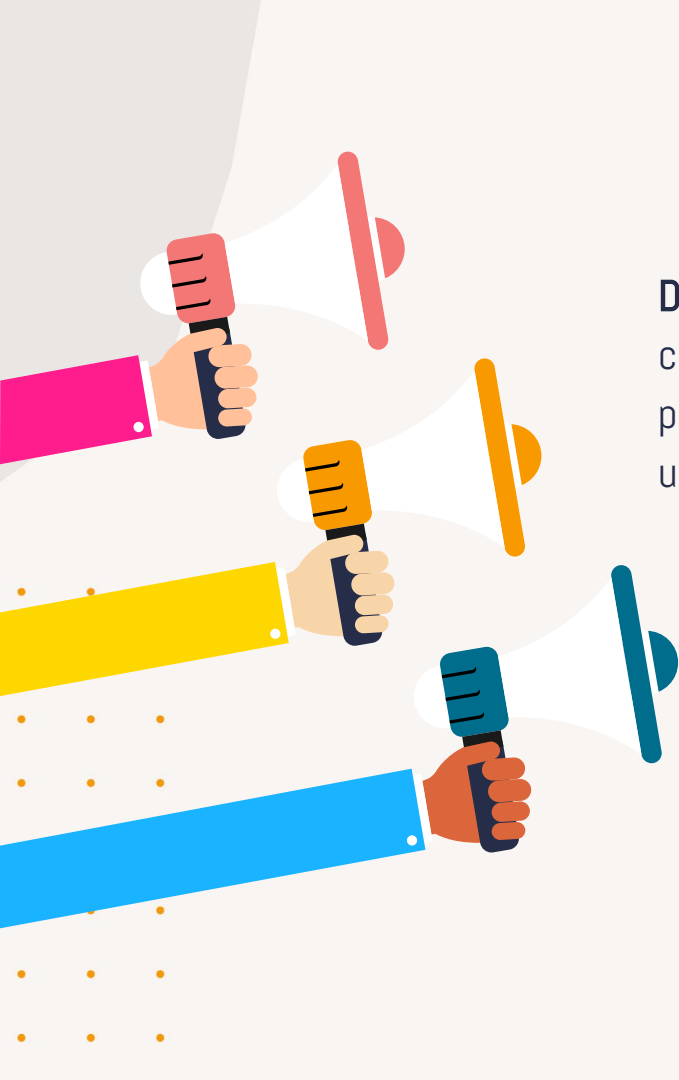
2022- 2023 Sponsorship Deck



WHO WE ARE

Diversity in Games (formerly Women in Games) is a local community group established in 2011 and is focused on promoting talent diversity and the advancement of underrepresented people in the video game development industry.

Through initiatives, such as, knowledge sharing, Lightning Lunches, and mentorship we aim to encourage industry growth, amplify voices and increase visibility of marginalized members in our community.





Our Vibrant Community at our DIG Pride Picnic 2022

OUR MISSION



01 Support

We run a **Discord community** which is safe space for marginalized members of the games industry. It provides a way for people of all skill levels to network digitally.

02 Amplify

Through ongoing events, including our popular **Lightning Lunch** format, we provide a platform for marginalized voices to grow their presentation skills

03 Growth and Connection

We will be unveiling a **Mentorship Program** in our community Discord. This provides a place for industry veterans to grow the next generation of leaders.

04 Free Resources

Within all of our initiatives, we provide accessible resources that **educate the future** of diversity in games.

WHO WE'VE PARTNERED WITH



WHY SPONSOR DIG

Your generous contribution will help bring visibility to our MISSION and continue to grow the future of Diversity In Games! It also allows us to keep our membership free, inclusive, and accessible to all!

Sponsorship contributions are allocated towards the following types of expenses

- Online fees including website hosting, domain, meetup fees and other costs we incur to maintain our community plans to stay in touch with members
- Event consumables such as snacks, refreshments, printing and stationery
- Venue costs including but not limited to hiring spaces, booking fees, licenses or insurance as needed.
- Tech setup for more complex or larger events, like projection, conferencing software, multi-mics and audio mixing.
- Equipment for broadcasting physical events, such as, multi-mics, audio mixing, cameras, or lighting.
- Photography, Videographers
- Door Prizes



WHAT YOU WILL RECEIVE

- **Logo** displayed as a sponsor on the event and community pages
- **Promotion** of your company's advertised open positions on our website
- **Logo** on event flyer (Gold and Platinum tier)
- **Mention and thank you** in event invitation mail outs and social media promo
- **Company Name listed as sponsor** in event details on registration page
- **Shoutout, link and thanks** on our social media
- Space for **signage** (Platinum, Gold, and Silver Tiers)
- Option to place **stickers, business cards and marketing materials** at physical events
- **Shout out and thanks** during event speeches
- If venue allows, **display of logo on projector screen** in tier group
- **Reserved seating** (quantity determined by sponsorship tier)

SPONSORSHIP TIERS AVAILABLE

PLATINUM

\$5,000

GOLD

\$3,000

SILVER

\$1,500

BRONZE

\$500

In-Kind Industry Partnerships/ Sponsorships are also greatly appreciated!



Thank you for considering a Sponsorship towards Diversity In Games!

For more information on Sponsorship opportunities please contact us at



contact@diversityin.games

